



Joseph F. Purcell

August 29, 1931 - January 29, 2020

Joseph F. Purcell, 88, of Moorestown, NJ, passed away peacefully on January 29, 2020. Joe epitomized the American dream. Born in Heckshersville, PA, he served in the United States Coast Guard. He then moved to Philadelphia and entered the used car business. His passion for cars ultimately led to his founding of Cherry Hill Toyota. In his spare time he enjoyed his family, travel, tennis, watching Jeopardy and following the stock market.

Joe was a loving husband to Louise Messick. Dear father to Stephen Purcell and his spouse Tanya Ermolovich; Dianna Castner and her spouse Peter; Christopher Purcell and his spouse Donald Cattell; Joseph Purcell and his spouse Kerry; and Scott Messick and his spouse Nicole. Loving grandfather of Katie, John, Sara, Rae, Audrey, Ryan, Leigha, and Jenna. Great-grandfather to Charlie, Henry, Gussie, Annie, Vivi and Ian. Preceded in death by wife Joan (nee Zalesky).

A gathering of friends and family will be held on Friday, January 31st from 7 to 9 pm at Givnish of Maple Shade, 600 E. Main Street, and again on Saturday, February 1st from 10 am to 11 am with his funeral service beginning at 11:00 am. Burial will follow at Colestown Cemetery in Cherry Hill. In lieu of flowers, donations in Joseph's name may be made to The Roberts Proton Therapy Center at the Abramson Cancer Center of Penn Medicine. <https://www.pennmedicine.org/cancer/giving/ways-to-give/beam-of-life>

Cemetery Details

Colestown Cemetery

100 Kings Highway North
Cherry Hill, NJ 08034

Previous Events

Visitation

JAN 31. 7:00 PM - 9:00 PM (ET)

Givnish Funeral Home Maple Shade
600 E Main St
Maple Shade, NJ 08052
(856) 779-7900
info@givnish.com
<https://www.givnish.com>

Visitation

FEB 1. 10:00 AM - 11:00 AM (ET)

Givnish Funeral Home Maple Shade
600 E Main St
Maple Shade, NJ 08052
(856) 779-7900
info@givnish.com
<https://www.givnish.com>

Funeral Service

FEB 1. 11:00 AM (ET)

Givnish Funeral Home Maple Shade
600 E Main St
Maple Shade, NJ 08052
(856) 779-7900
info@givnish.com
<https://www.givnish.com>

Tribute Wall



“ *Joseph F. Purcell*

September 09, 2022 at 01:27 AM



“ *My thoughts and prayers for Joe and all of his family. It was a pleasure to work with Joe and Harold for 20+ years. My condolences to Louise and all the Purcell family.*

Jim Richeal

Jim Richeal - February 01, 2020 at 10:54 AM



“ *I am so very sorry for your loss Louise and the Purcell family. I knew Joe from the age of 9 and later worked for him for 22 wonderful years. I learned a lot from Joe and he was like a father to me. Cherry Hill Toyota was the best place I ever worked because of Joe & Harold. Thank you for everything that you taught me and for making my life richer.*

Love Laurie

Laura Stinsman - January 31, 2020 at 12:11 PM



“ *It was the late 70's when I met Jo and Joan when they would coming into the Hathaway Rest.*

After tennis with another couple. It was not long before we became friend. I soon learned of Jo's great sense of humor as he often teased me and my friend Debbie. Once they invited us to there home and waited on Deb, I and our husband's. So blessed to have met him and been touched by a wonderful man. So sad for your loss. Love and prayers to your whole family and a special hug to Chris.

Betty Jewell - January 31, 2020 at 10:53 AM



“ *Louise and family! Harold and I are so very sorry for your loss! Harold had a great deal of respect for Joe*

he will be sorely missed by everyone who's life he touched! RIP Our thoughts and prayers are with you at this difficult time!

judy and harold moskow - January 30, 2020 at 04:34 PM

AI

Tony and I just found out I'm so sorry Louise & Joe's family. Tony and Joann Imperial

Anthony & Joann Imperial - April 13, 2020 at 02:24 PM

JW

“ Louise, you and your family are in my thoughts.
I'm so sorry to hear this. My father Rudy Elicic and I worked at Cherry Hill Toyota.
Joe always had a smile and a hello for everyone.

Jennifer Walls - January 30, 2020 at 10:41 AM

MB

“ As the father of my childhood best friend, Dee, Mr. Purcell holds a special place in my heart. I remember his delightful sense of humor, the amazing stereo system he had in the family room in Cinnaminson, trips to Avalon, and sharing the excitement of buying my first (of many) Toyotas from Cherry Hill Toyota! But the best gift of all is the loving, thoughtful, kind daughter he gifted the world with...Dee and I are still besties some 50 years later and love reminiscing about the wonderful childhood our parents provided for us. Rest in peace, Mr. Purcell, you did a good job!
P.S. Tell Harry we miss him.
With love to Dee, Stephen, Chris, Joey and families,
Michelle Miranda Balzano

Michelle Miranda Balzano - January 29, 2020 at 06:10 PM

BG

“ We're so sorry for your loss. Jo was someone who enjoyed life to its fullest. He was wonderful to converse with and we enjoyed his company when visiting the Thorpe's house. We off our sincere condolences . Gloria & Eddy Bresnitz

Bresnitz Gloria - January 29, 2020 at 05:21 PM